

Who uses BULATS?

The Business Language Testing Service (BULATS) is a multilingual tool for companies and organisations that need a rapid, reliable and cost effective way of assessing the language skills of employees, trainees and job applicants. BULATS tests communication skills that are needed in real workplace situations.

There are currently four different types of test available: the BULATS Computer Test, the BULATS Standard Test, the BULATS Writing Test and the BULATS Speaking Test. BULATS is available in English, French, German and Spanish. More information on BULATS is available at www.bulats.org

Listed below are examples of some well-known companies and organisations that have used BULATS.

Europe

EADS/Airbus (France, Germany, Spain & UK)

BULATS is used by Airbus and other EADS companies in France, Germany, Spain and the UK to help assess the effectiveness of their language training programmes.

Italia Lavoro (Italy)

A government-backed scheme in Italy, the Italia Lavoro adopted BULATS as a key element in a project to enhance the job prospects of unemployed young people in the south of the country.

United Arab Emirates

Emirates Group

The Emirates Group in Dubai uses CB BULATS to test the initial language skills of recruits accurately, track the language development of their staff and to shape their training programs.

China

Shanghai Professional Testing Authority (SPTA)

This is the first formal adoption of an external examination by a Chinese government department. The Shanghai Municipal Government formally recognise BULATS and have made a specified BULATS score a requirement for all civil servants under 40. Civil Service applicants, who have already taken BULATS, will also benefit from having a suitable BULATS score.

China Personnel Testing Authority (CPTA)

The China Personnel Testing Authority (an agency of the Ministry of Personnel) offers BULATS through its network of provincial agencies.

Hong Kong

The Hong Kong Workplace English Campaign

To raise the standard of English of the Hong Kong workforce, and to enhance Hong Kong's competitive edge as an international business centre; the Hong Kong Workplace English Campaign provides funding for employees to help improve their English. This is validated and benchmarked with a recognised test score. BULATS is the most widely used test in Hong Kong for this purpose.

Japan

STEP BULATS

In September 2004, STEP (the Society for Testing English Proficiency), Japan's leading testing body, working together with Cambridge ESOL launched STEP BULATS; a jointly branded version of BULATS developed for the Japanese market.

Hitachi

Hitachi has used the BULATS Writing Test as part of the company's official personnel appraisal program.

India

Wipro Technologies

Wipro Technologies is one of the world's fastest growing global software services and the consulting arm of Wipro Ltd. In collaboration with the British Council, India, Wipro uses BULATS to assess the business communication skills of large numbers of Wipro employees at an internationally comparable standard.

Other BULATS clients include:

Abu Dhabi National Oil Company (ADNOC)

Adidas

Alcatel

BP

British American Tobacco

Cadbury

Citibank

Colgate-Palmolive

Compaq

Deloitte & Touche

DHL

Disney

Dow AgroSciences

Esso

General Electric

General Motors

GlaxoSmithKline

Guinness

Heinz

HSBC

IBM

Johnson & Johnson

Kodak

KPMG

L'Oreal

Lloyds Bank

Motorola

Nestlé

Nokia

Pfizer

Philips

PricewaterhouseCoopers

Procter & Gamble

RASCO Ras Lanuf Oil and Gas

Renault

Reuters

Roche

Shell

Vodafone

Volvo

Wrigley

Wyeth